



San Diego Comic Fest 2022

April 22 – 24, 2022

Four Points by Sheraton

8110 Aero Drive, San Diego, CA 92123

Artist Alley Information

Hours: FRI ... 10am - 6pm

SAT ... 10am - 6pm

SUN ... 10am - 5pm

Welcome to San Diego Comic Fest's Artist Alley!

We're located in Atrium B to the right of registration at the Four Points by Sheraton.

Artist Alley participation costs \$25, and includes table space and two 3-Day Tickets.

Due to space limitations, Alley tables are reserved strictly for **visual artists (cartoonists, comic book artists, illustrators, etc.)** who will actually be creating artwork onsite, using "clean" media such as pencils, pens, brushpens, markers, etc. (no paints) *NOTE: There will be no print shop at the Fest.*

Tables are assigned on a "first come, first served basis" to those artists who have applied and been approved for the Alley and have registered for the Fest as Artist Alley Participants.

Each artist is assigned a **48" x 30" space** and one chair for the duration of the Fest (another chair can be provided on request at the show). **Artists cannot share their space**, each artist must apply for their own space. Please be sure banners and installations fit in the assigned space.

Food is not provided by the Fest, but there are on-site and local venues to purchase refreshments. We suggest the **Comic Fest Café** on premises.

The hotel cannot completely secure the Artist Alley space. We ask that artists not leave anything in the atrium overnight. Artwork that is left after 5:00 pm on April 24, will be considered abandoned, and will be dealt with at the Fest's discretion.

Cameras are permitted in Artist Alley so that fans can take photos or videos with their favorite artists; but it's up to each artist whether or not they will allow photography of their artwork.

Fest staff is not obligated to prevent unwelcome photos or recordings or their use and publication.

Parking at the Four Points by Sheraton is free, subject to availability. Overnight parking is free for one vehicle for hotel guests but will cost \$15 for those not staying at the hotel. Please be mindful of hotel guests, fire zones, and other Fest participants loading and unloading.

Check-in: Please go directly to Artist Alley to pick up your badge and registration folder. We ask that you check in with Alley staff each time you set up (arrive).

San Diego Comic Fest is an event for the whole family, so please limit your artwork to PG-13 material.

Artist Alley participants are required to man their table for a majority of the Alley hours.

No artwork may defame or libel any person, fictional or copyrighted character.

Fan art must represent your own work and not replicate the original style or the official likeness of work held by the license holder.

A traced or reproduced piece of art by another artist may not be sold as your own.

Please respect the other artists in Artist Alley and limit the amount of free promotional material you provide, especially commissioned art.

ArtistAlley@sdcomicfest.org
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